

MARCH MUTTNESS VIRTUAL TOURNAMENT
FOR ANIMAL SHELTERS BEGINS

FOR IMMEDIATE RELEASE

SAN ANTONIO, TX (03-01-23)

March has arrived, and so has the start of March Muttness 2023! This bracket-style tournament includes 64 teams nationwide and will benefit homeless pets from Hawai'i to New England.

Today marks the start of Round One: All Tails In.

Only 32 teams can continue to Round Two: The Thrilling 32, and fans have the final say on who moves on. Cheer on your favorite teams and give them a boost by donating at

www.MarchMuttness.org

. In Round 1, your local animal rescue HELOTES HUMANE SOCIETY will vie against other shelters in elimination to make it to round 2. If we succeed, we will move forward to the Thrilling 32 and raise even more funds for homeless pets in our care. Pepsi and Tucson Subaru have generously sponsored this interactive fundraiser. All funds raised through March Muttness will benefit the 64 participating shelters. Learn more at www.MarchMuttness.org.

For additional information, contact: Lisa Neitzel, Director, Helotes Humane Society

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About the Helotes Humane Society – Our mission is to promote the benevolent treatment of animals and provide humane education. Established in 2008. Our CORE Values are

- Commit to our mission
- Operate with respect, integrity, and professionalism
- Recognize the contribution of all our members, donors, and volunteers
- Educate our community on the humane treatment of animals